# TOOTH TRIBUNE

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Dr. Clayton Fuller ORTHODONTIST

September Toothousand-Three

## **Telephone Etiquette**

In our practice, we like to contribute to the education of our patients in many ways. This month we would like to talk about telephone etiquette. The telephone is a vital source for information and an integral part of our service to you. We are on the telephone frequently for appointment scheduling.

Below is a list of the most important things to keep in mind when using the telephone.

- Identify yourself with your first and last name when calling someone. Especially someone who would not normally recognize your voice.
- Respect other peoples' time. Ask them if now is an okay time to reach them before you start explaining the reason for your call.
- If you need to place someone on hold, it is best to ask them first.
- Always say, "Who's calling please?" Rather than "Who's this?"

- Respect others' time if you use your call waiting feature.
- Use good speech habits when answering the phone. Phrases not to use are "Hang on", "Uh", and "I dunno."
- Do not eat, drink, or chew gum while on the phone.
- Deliver the message to others if you take one.
- If you dial a wrong number, apologize first and then hang up.
- Keep background noise to a minimum when calling or receiving calls (loud TV's, etc.).

Remember, we only have a few seconds to make a good impression, so make the best one the first time.

### **Role Model**



Dr. Laura Hinton, chiropractor

**Q**: What is a chiropractor?

**Dr. H.:** A doctor who keeps your spine healthy.

**Q:** How did you choose it as your profession?

**Dr. H.:** A personal experience allowed me to see how a chiropractor influences the health of others.

**Q:** What education do you need to be a chiropractor?

**Dr. H.:** One generally obtains a college degree first, but it is not necessary. But you do need to take pre-medical courses to get accepted into Chiropractor College.

**Q:** Do you have your own practice?

**Dr. H:** Yes, my office is in Bonita and I have patients of all ages. In fact this interview gives me a chance to reach the children. The best advice I can give you is to wear your backpack up high and keep the straps over both shoulders. Keeping your spine aligned when your young will give you less problems later in life.

**Q:** Do you think it is a good career choice for a woman?

589 Third Avenue, Chula Vista, CA 91910 (619) 422-3223 www.DrFuller.com **Dr. H:** Yes. Women tend to make better chiropractors because of the finesse of their movement, instead of the strength of the movement. The opportunities for women are better today than they used to be.

#### <u>NEW FACES</u>

<u>WITH BRACES</u>

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